

Custom Design and Content Management System



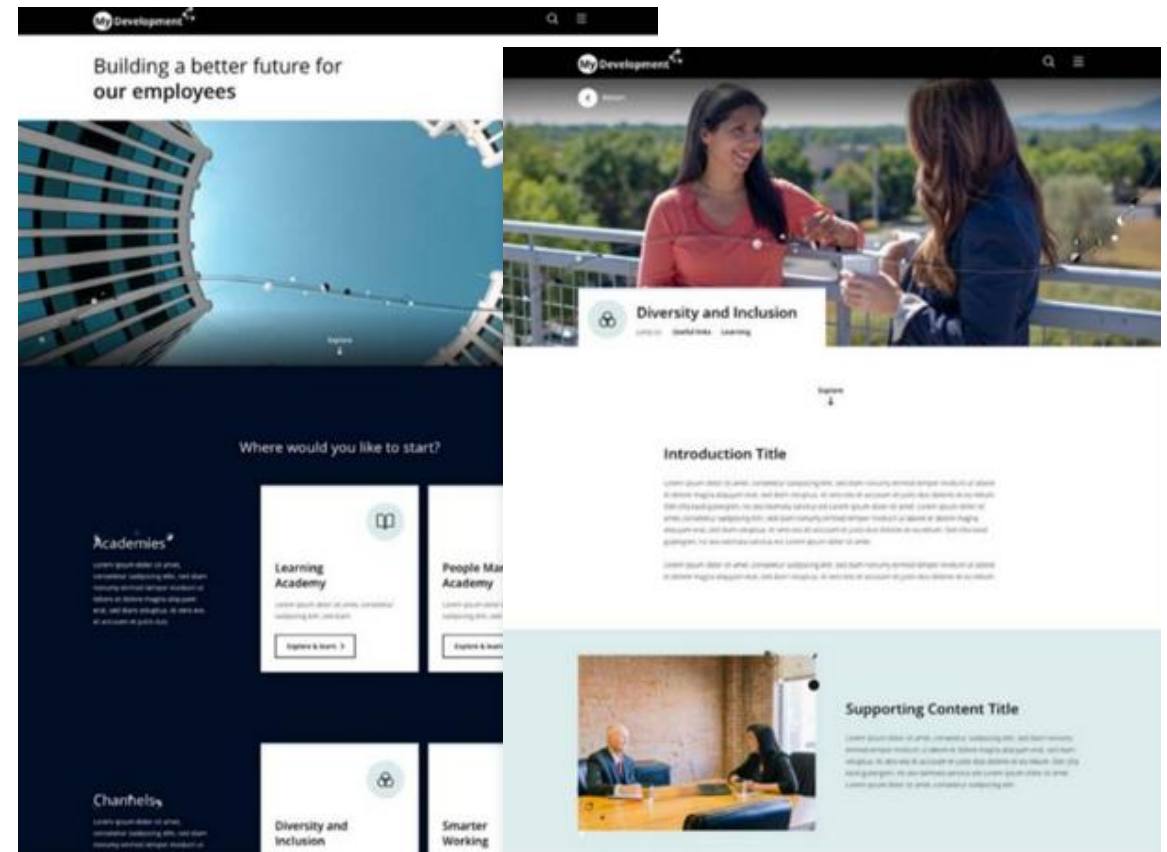
Content Management System

We design **bespoke custom pages** and welcome pages for your learners, creating enhanced, dynamic experiences which are not possible within Cornerstone alone.

We can also provide an optional **Content Management System**, which gives client admins the flexibility to make changes and updates to existing pages, as well as creating unlimited new pages seamlessly which come pre-branded with their brand guidelines.

This enables L&D Teams to be **self-sufficient**, with the ability to make changes instantly and with no hidden or unexpected charges.

With regular updates throughout the year, clients benefit from ongoing maintenance to ensure the CMS is always delivering **maximum value**, and the option to purchase additional features if a need arises.



Components

CMS pages are built from individual components which we will custom-design to suit your needs. They act as **building blocks** to create seamless pages with different types of content on, enabling them to be reused to create new experiences.



Examples of **commonly used** components include:

- **Hero Heading**
- **Heading**
- Form
- Modal (pop up boxes)
- **Accordion** (commonly used for FAQs)
- Feature boxes (there are your hero Call To Action Tiles)
- **Animated feature boxes** (as above but animated e.g. a flip card)
- **Image**
- Image carousel/slideshow
- Popover (ability to add text with anchor points on top of images)
- Table
- Tabs
- Testimonial carousel
- **Text block** (with or without image)
- Timeline
- Video

We are always keen to try **new things**, so if something you need doesn't appear on this list, that doesn't mean we can't do it!

Let us know what you're trying to achieve, and **we'll find a solution.**





Custom Design

Through custom design projects, Jam Pan have been able to achieve the following functionalities not possible within various LMS and LXPs alone:

- Custom homepages linking multiple platforms to improve UX
- Recruitment Microsites
- Custom Widgets
- Custom Learning Categories and keyword tagging for content carousels.
- Custom API implementations
- Custom Learner Profiles
- Gamification and leaderboards
- Unified Content Library
- Custom Learning Search
- Advanced Page Builder
- Learning Games
- Internal Branding of LMS
- Bulk Check-Ins (enabling managers to book check-ins with their whole team at once using an Outlook integration to manage calendars)

See some of these projects in more detail over the next slides.



DHL

Global Learning Leaderboard

Worldwide leaderboard and podium based on learning game scores

Region, country and function filters support competition between peer groups

Leaderboard
TRIVIAL ADVENTURE
This month This year All time

Rank	Player	Function	Country	Region	Score
558	Queen Wonder	Finance	Switzerland	North West	
559	Jailhouse Juice	Finance	Switzerland	North West	
340	Electric Orchestra	Finance	Switzerland	North West	
352	Native Aliens	Finance	Switzerland	North West	176
356	Surprise Twix (me)	Finance	Switzerland	North West	192
357	Eagles Motel	Finance	Switzerland	North West	195
358	Queen Wonder	Finance	Switzerland	North West	196
359	Jailhouse Juice	Finance	Switzerland	North West	199
360	Electric Orchestra	Finance	Switzerland	North West	201
356	Surprise Twix (me)	Finance	Switzerland	North West	192

Show my position

Randomly generated player names to help to protect personal information

An avatar selection interface gives users the option to personalise their individual experience.

CHOOSE AN AVATAR
Using the clothing categories below, choose an avatar that best suits or appeals to you.

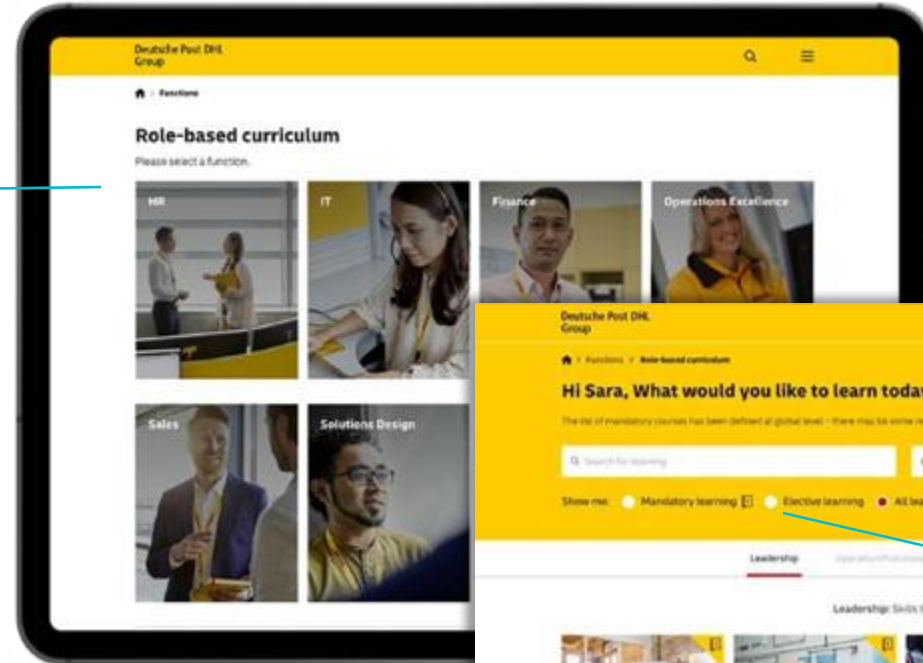
- Casual
- Office
- Fleece & beanie
- High-vis & helmet
- Polo & cap
- Drivers & vehicles

Over 200 custom designed avatars across six categories

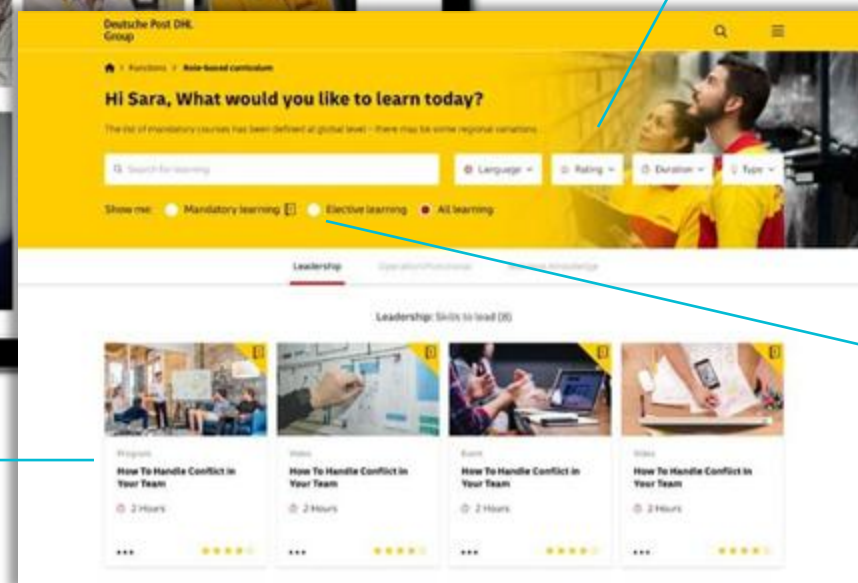
DHL

Role Based Learning

Easy access to learning pathways based on job role



Search and filter functionality make finding relevant content simpler than ever

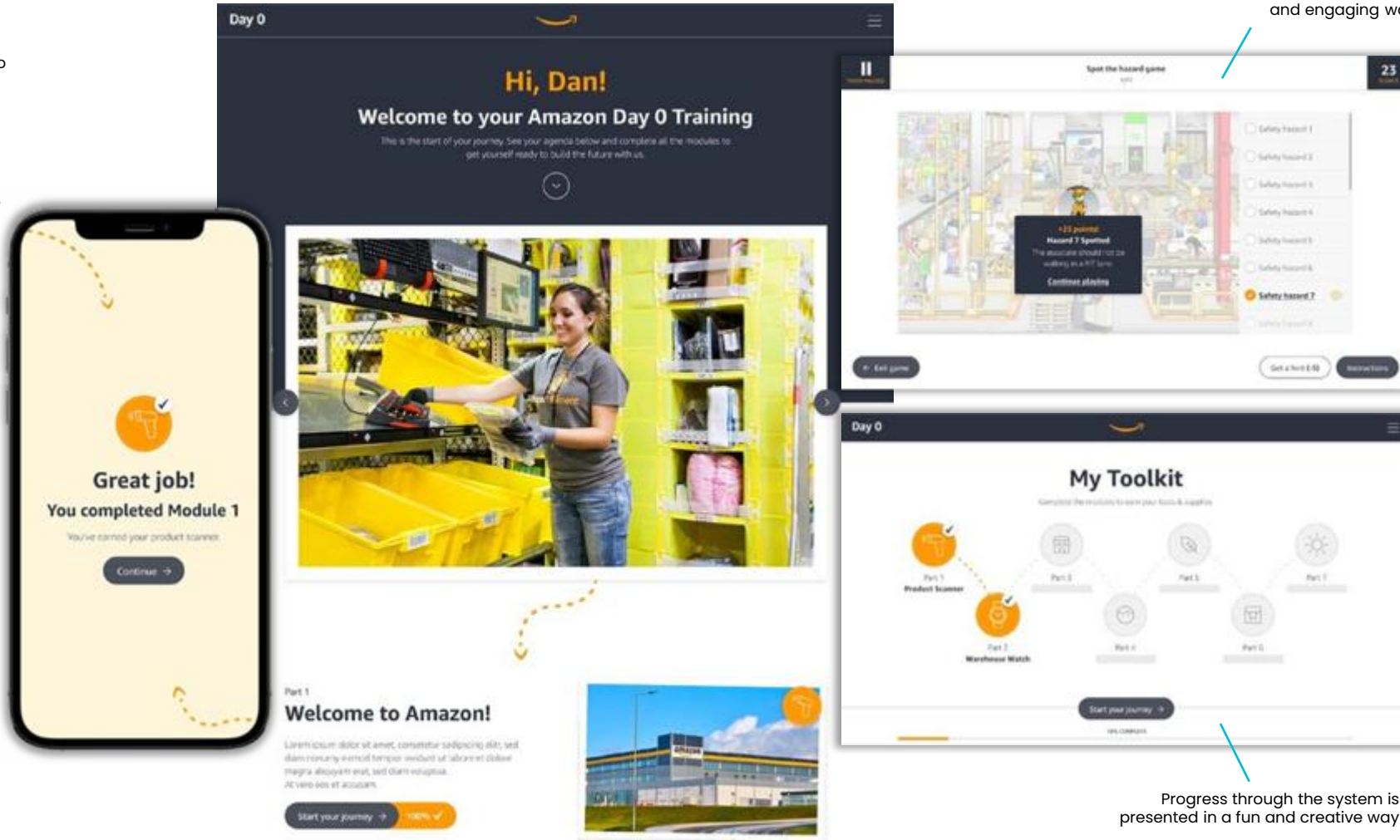


Content cards clearly display key information about the learning items

Mandatory training is highlighted and can be used as a filter

Amazon Day 0 Training

User earn rewards for completing a module to increase motivation through positive reinforcement



A 'spot the hazard' incentive game so users could learn about the role in a fun and engaging way

Progress through the system is presented in a fun and creative way

Nomad Foods

The Pod

JAM PAN

A custom logo and illustration pack establishes the new learning brand platform-wide



Statistics help users keep track of their own learner journey



The fully responsive solution supports learners on all devices

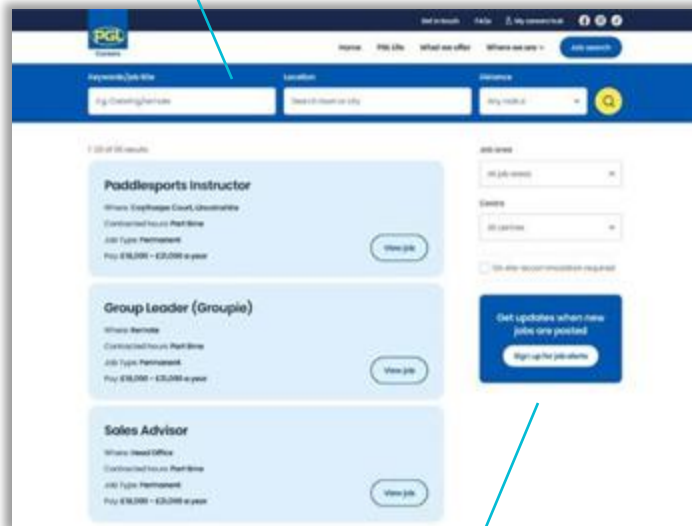
A combination of curated learning content and mixed media creates a dynamic experience

PGL

External Careers Site

An external careers site powered by a custom Cornerstone ATS integration

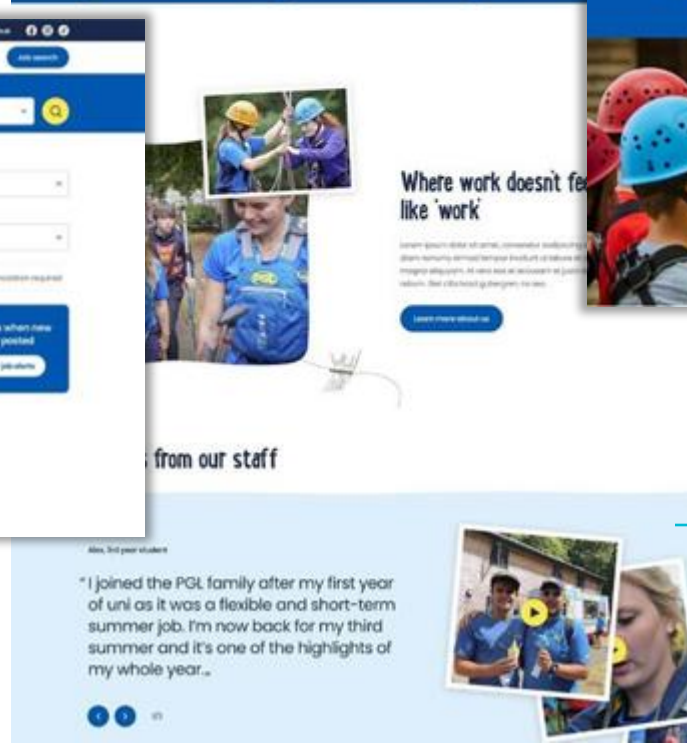
Two levels of filtering helps candidates find their perfect role



Job alerts help to keep potential candidates engaged as roles become available



Custom page templates created for each job area



Page builder functionality and a flexible component system to support unlimited pages

LW Theatres

Learning Management System

Messaging and visuals led by the brand values and strategy



Creating an experience consistent with the brand landscape



Clear gateways to key areas and content

A library of resources and materials made easily accessible

Integration with key HR systems with certain actions made available to managers only



Learning at
Work Week
12 - 18 May 2025



Get
connected



2025 Theme - Get connected

The 2025 theme is 'Get connected'. It highlights the social aspect of lifelong learning at work with three aspects to consider:

- how we connect people to learning experiences through building motivation and addressing barriers to engagement
- the importance of our work communities for supporting, inspiring and driving engagement with lifelong learning
- how through connecting colleagues through learning across the organisation, we can build understanding, skills and knowledge as well as create collaborative cultures and relationships that further support a lifelong learning culture.



Essex County Council is running Learning at Work Week events and activities on the theme and its three strands. We would urge you to make some time and focus on your personal development during this week. Think about the things you would like to learn and how you might utilise them in your day to day activities. As always, if you have any questions about this event, please reach out to the Learning Team and we would be delighted to assist. We will be providing more information about the specific talks and events as the line ups are confirmed, so stay tuned.

If you're new to Learning at Work Week, dive right in and learn something new! Start by booking on one of the below events:



Carers Week 9 – 15 June 2025



What is Carers Week?

Carers Week is an annual campaign in the UK that raises awareness of the challenges faced by unpaid carers and recognises their invaluable contributions to families and communities. It aims to help individuals identify as carers and access essential support.

The campaign involves thousands of people and organisations (like us!) who provide support, run activities, and highlight the crucial role of carers. This year's theme, "Caring About Equality," focuses on the inequalities faced by unpaid carers, such as poverty, social isolation, and poor health.

Carers Week 2025 encourages everyone to work towards an equal society where carers are valued, recognised, and supported.

We would urge you to make some time and focus on your personal development during this week. Start by booking on one of the below events:



Hill Robinson Learning Management System

JAM PAN

HILL ROBINSON | ACADEMY

How it Works

Content Packages

Contact Us

CONTENT PACKAGES

Enhance learning experience with our exclusive content packages, available as bolt-ons to your standard subscription. Each package is designed to provide in-depth knowledge and practical skills, ensuring crew members are well-prepared for the diverse challenges they may face at sea. With interactive lessons, expert insights, and real-world scenarios, these bolt-ons are the perfect way to elevate your professional development and excel in the yachting industry.

SERVICE

From hospitality, to food and beverage, our service package covers all bases to enhance the guest experience onboard.

150+ MODULES PER YEAR £150



GALLEY

A detailed content package for galley crew, covering menu planning, food safety and culinary skills from around the world to deliver exceptional dining experiences onboard.

200+ MODULES PER YEAR £300



INTERIOR

Our interior package is designed to train all yacht interior crew, covering essential skills such as hospitality, safety protocols and luxury service standards.

1500+ MODULES PER YEAR £500



DECK&ENGINE

A specialised content package for deck and engine crew, focusing on navigation, safety procedures and technical operations.

100+ MODULES PER YEAR £500



ING
ME,
HERE



LEARNING PATHS

No matter what position you hold, we have content tailored specifically to help you grow within your role.

Select your area below to explore the content.



ONBOARDING



ROLE
SPECIFIC



WELLBEING



PERSONAL
DEVELOPMENT



MANAGEMENT
DEVELOPMENT



IT
TOOLKIT

If you are in a client facing role, and would like to show prospective clients a preview of what Academy Online looks like from the point of view of a crew member, use the client space button below to be taken to a demo.

LOGIN

HOW IT WORKS

Subscription packages are available through your yacht management team and internal budget. Click the arrows for more information on the steps in the process.



Foot Anstey

Learning Management System

Welcome to your People Portal.

From the portal you can access our People System, together with information, guidance and interactive tools that can help you take responsibility for your performance, career management and personal development. Click through in each area for more information.




People System




Benefits & People Handbook



HR Pages



Your Development	Your Performance
Training Events →	Objective Setting →
KnowledgeSphere →	Check-in Conversation →
Professional Qualifications →	Development Plan →
External Training →	Lawyer KPIs →





THANK YOU

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